

The newly designed studio offers affordable family fun By Angela Greiner Community Reporter (Community Advocate)



Business name: Address: 290 Main St., Northborough

Phone: 508-393-3100

Website: www.pyopstudio.com

Business description: From salad bowls to customized plaques, PYOP has more than 500 different pieces of pottery in its newly designed studio. Stocked with over 60 paint colors, 250 stamps, 200 stencils, more than 100 clip art designs, and many colorful finished samples, the studio is the ideal setting for parties or drop-in painting for all ages. Do you need to have experience? "Anyone is welcome to come in and paint pottery, from novice to professional artist," owner Vaishali Patel said. "We designed the studio to be family-friendly ... We offer a range of programs and events for all age groups from weekly summer camps for children, evening painting times for 'girls' nights out' and family fun days." What is trendy? "Parties and customized gifts. Painting your own pottery is a great venue for any party ... We host a lot of birthday parties and bridal showers. We have customers coming in all the time looking for a unique gift. Here at the studio, you can paint a platter for a teacher appreciation gift or a set of plates and bowls for a wedding present." Is painting pottery an expensive activity? "We have all of the tools and paints available to use for the flat cost of the \$8 studio fee per painter. It can be very economical: we offer several monthly events such as 'Two for Tuesdays,' where two people paint for the price of one studio fee. After paying the studio fee, you only pay for the price of the item that you are going to paint and we have pieces for all budgets." How did you end up opening your own pottery studio? "I opened the studio eight months ago, although I have been painting pottery for over 10 years. I love painting pottery and used it to de-stress when I was working in the corporate world. It has always been my dream to open my own business; with this I get a good balance of being a career woman and being a mom."